

Curriculum Vitae

Adrian Parr

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Personal Profile

I am an experienced interactive developer with a strong mix of technical and managerial skills. I have more than eighteen years' experience working in busy full-service digital media agencies. I consider myself an all-round digital media expert with a focus on interactive media (HTML5, CSS3, JavaScript). I am a hard worker who is very easy to get along with. I enjoy learning new technologies and finding ways to use them in creative applications. Please visit my LinkedIn profile to view recommendations from previous co-workers. I have worked on interactive projects across a wide range of sectors, including education, government, television and advertising, receiving more than 20 major industry awards. I am passionate about the industry and active within the online community, and always ensure my knowledge is up-to-date. My portfolio can be viewed on my company website.

Professional Skills

Technical skills

- HTML5 (inc. Canvas), CSS3, JavaScript and WordPress
- Vue.js and some React
- Pug (formerly Jade)
- FlexBox, Grid Layout, Responsive Design, Sass
- Webpack, Gulp, Grunt, Git (and some Node.js)
- Backend templating languages inc. Twig and Thymeleaf
- Technical Project Management / Dev Lead experience
- Accessibility, WCAG 2.0 AA, ARIA Roles
- jQuery, Green Sock & CSS Animation
- SVG, Icon Fonts, WebGL, PhoneGap
- Technical writing and documentation

Interpersonal and organisational skills

- A good communicator (and listener)
- Good at bridging the gap between technical and creative people
- Understanding of other people's opinions
- A quick learner
- Very organised and thorough
- Experienced at working closely with Designers, Backend Developers, Producers, Project Managers, Copy Writers, external suppliers and clients
- Good sense of humour

Client List

I have worked on interactive multimedia projects for a wide range of clients, including (but not limited to) ...

- BBC (inc. Jam, CBBC and BBC World Service)
- Pearson Education
- Channel 4
- LV=
- The Department for Trade and industry (DTI)
- British Olympic Association (BOA)
- The Royal Institution of Great Britain
- The British Library
- Save The Children
- Unilever

Employment History

Oxford University Press

Feb 2018 – Present

Rebuilding their internal library of interactive components for building eLearning courses using Vue.js, and providing documentation and live examples.

LV=

March 2017 – Feb 2018

Worked with their in-house team building new web applications for purchasing car and home insurance. (HTML5, CSS3, JS, jQuery, Thymeleaf templating)

Senior Front-end Developer at Momentum ABM (Contract)

Oct 2015 – Feb 2017

Built a single page app that aggregates data from various sources including Google, LinkedIn and Twitter. Work included the initial prototype, main build, new features and ongoing maintenance.

Senior Front-end Developer at EdComs (Contract)

March 2014 – Jan 2015

Creating various websites (HTML5, CSS3, JS, jQuery) that run on a variety of backends including WordPress, Umbraco and Drupal. Some are responsive, some aren't. Plus some maintenance of existing sites, plus some bits of AngularJS and some UX work.

Technical Lead at AnalogFolk (Contract)

Jan 2014 – Feb 2014

My responsibilities involved front-end coding (HTML, CSS, JS), managing other front-end developers, scoping projects, providing time estimates, QA, prototyping technical ideas, managing version control (Git) and managing the deployment of releases.

Production Development Manager at Camelot UK (Contract)

July 2013 – Jan 2014

I managed the front-end development team (10 people) working on a range of projects including large-scale complex responsive websites, HTML5 and Flash games, kiosk UI development, HTML emails, WCAG Level 2.0 AA Accessibility and BAU website maintenance.

Technical Lead at Bandstand (Contract)

Jan 2013 – July 2013

Head of the digital team, where duties include, building modern web projects using HTML5, CSS, LESS, jQuery, JavaScript, WordPress and PHP, version control using GitHub, domain names and hosting setup, managing workflow for the department, writing specification documents, meeting clients, taking briefs and managing personnel.

Freelance Front-end Developer / JavaScript Consultant / UI Developer / Technical Manager

May 2007 – Present

Eleven years working for various agencies in London creating interactive content for mobile and desktop, including OUP, LV=, AnalogFolk, Ogilvy Interactive, EuroRSCG / Havas People, BBC World Service, LBi, Virgin Media, AMV BBDO, Publiccreative, Weapon7, 12foot6, Pfizer, Cherry Media, onebite, Howell Wong Costello

Head of Rich Media Production at Cimex Media Ltd

August 1999 – April 2007

When I became Head of Rich Media Production at Cimex there were only eight employees. Over the next six and a half years I played a pivotal role in helping to grow the company to 60 employees and become one of the UK's leading digital agencies (6th in Design Week's Top Digital Media Specialist Agencies 2007).

Education, Awards and Exposure

The University of Wolverhampton

1st, BA (Hons) Interactive Multimedia Communication, 1995 – 1999

3 A-Levels and 9 CGSEs including English and Maths.

I have played a key role in many projects that have been recognised by the industry and won awards, including two BAFTAs, six BIMAs, three IVCA Biz-Net awards, Meribel Advertising Festival Cristal Awards runner-up, plus many others. I have spoken at industry seminars on digital media and appeared in magazines such as Digit, CGI and New Media Creative. I am a regular member of the Mobile Dorset, PHP Dorset, Web Standards and HTML5 groups.

Other Interests

I enjoy learning new things and take time outside of my working hours to keep up-to-date. I have paid subscriptions with a few online video training resources (Level Up Tutorials, egghead.io) and a well-stocked library of books (physical and e-books). Some of the things I am playing with/learning at the moment include, Alexa VUI, Three.js, D3.js, Node.js, Unity 3D, Raspberry Pi, Arduino, Leap Motion, Processing and Python. In the future, I'd like to work with on projects that involve Virtual Reality and Physical Computing.

Outside of work I enjoy windsurfing, kitesurfing and snowboarding. I like to spend time with my family at weekends and going for dog walks and having lunch in a country pub. I also enjoy photography, design, gadgets, origami, electronics, reading magazines (NET, Wired, Make) and books, and watching films.

References

James Connor

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Katie Hermans

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Phil Clarke (Creative Director, EdComs)

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Rachel Lawton (Head of Creative Services, Camelot)

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